MSU Innovation Center

The Innovation Center is Michigan State University's hub for creating partnerships that develop economic value from the research and creativity happening across our campus every day. We are dedicated to helping faculty and students translate their discoveries and knowledge into products and services that make life better.

- **Corporate Engagement**
- **Tech Transfer and Commercialization**
- **Startups and Entrepreneurship**

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What We Do

Composed of MSU Technologies, Business Connect and Spartan Innovations…

The MSU Innovation Center combines innovation, technology transfer, startup support, and a portfolio of dedicated business and community partnerships to bring cutting-edge ideas to the marketplace.

Corporate Engagement

- Business Connect serves as MSU's front door for corporations, directing businesses to the right MSU resources - from recruiting students to finding a researcher for a specific project – to enabling strategic communications and planning for business customers.

- Our goal is the ensure alignment of customer business goals and needs with Michigan State University's intellectual ability and capacity.

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Tech Transfer and Commercialization

Our goal is to move MSU's technologies from the lab to the marketplace to improve lives and communities locally, regionally and around the world.

- We work with MSU researchers on the invention disclosure and technology transfer process;

- protect inventions by filing patent applications;

- market and license commercially viable technologies to large corporations and small to mid-sized businesses.

Startups and Entrepreneurship

Spartan Innovations works to drive MSU entrepreneurs to develop their ideas, create business plans and successfully launch businesses.

Resources to help launch entrepreneurial ventures include:

- **Commercial/market assessment**
- **Commercial development planning**
- **Startup advising**
- **Business documentation and support services**
- **Mentoring programs**
- **Business accelerator programs**

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